

Value addition for travel agents

RezLive.com to offer more benefits to partners through the e-Learning programme, as well as rezRewards.



In a bid to educate travel partners on practical information related to Rezlive.com, the global reservation system of Travel Designer Group has launched an e-Learning programme for travel partners. According to **Jaal Shah**, Group Managing Director, Travel Designer Group, more than 1500 travel partners have registered and the numbers are increasing day by day.



Jaal Shah
Group Managing Director
Travel Designer Group

"The response for the e-Learning program has been rewarding as on the launch day itself 80+ travel agents registered." The e-learning program contains one study material that the travel partner can study at his/her own pace and give the certification exam. On successful completion of the course by scoring the required marks, the participant will be termed as a RezLive.com specialist opening the doors to a host of benefits such as certification, a logo for letters/brochures/website/resumes/business cards, etc, along with worldwide recognition.

In addition, Shah informs of another recently launched initiative called rezRewards, a loyalty program for valued travel partners. "The programme gives the travel partners the opportunity to earn reward points for every single successful transaction done on RezLive.com. These accumulated reward points can be redeemed to get products and services through rezRewards. So, with the reward points you can receive a new smartphone, tablet, shopping vouchers, free holiday stay/package or theme park tickets by turning bookings into rewards at rezRewards," he says.

Along with launching a host of value programmes, the Travel Designer Group has relocated their corporate

office to a bigger premise in Ahmedabad. Shah says, "It is ideally located and will be the perfect place to meet and welcome travel partners from across the globe. This change will act as a perfect platform to have an even bigger team and venture into newer fields and regions." 