

Honouring talents in North

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and better performance. With the expansion and network of DDPPL increasing every day, I feel this award ceremony is seen in prestigious light for all in the industry and a great way to give back to the travel fraternity. Unlike other award ceremonies which happen solely in Delhi, the zonal coverage of India Travel Awards is a great initiative, ensuring due credit to all," he opined.

Setting a new benchmark, the hotel has made preparations galore for the event. Bindra pointed out, "The pre-event has been eventful with each and every detail being looked into with much efforts of the DDPPL team, Sanjay Soni and my F&B Team. With 47,000 sq ft of banquet and convention space, our team has managed to handle huge events during busiest of days with ease and efficiency. We are looking forward to managing just one more successful event at the hotel." A black tie event with a sit-down menu is a rare choice of an event in India. Geared up with plating options, service styles and menu planning, the team has taken challenge head on, he added.

Setting benchmarks for the industry

Jaal Shah, Founder, RezLive.com and Group Managing Director, Travel Designer Group, talks about what makes his company a pioneer in the industry and the new products that his company is going to launch in the near future.



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Will you be showcasing/introducing any new products in 2015?

RezLive.com (a product of Travel Designer Group) has set such high benchmarks as far as product innovation and

RezLive.com and making the inventory even bigger than ever, so that we put the whole world at the fingertips of our travel partners. With more and more travel companies aiming to go online and trying to have their own presence, RezLive.com has seen a need

RezLive.com Mobile App will enable our travel partners to perform certain critical tasks and will take us one step closer to them.

How was 2014 for you and do you have any new strategies for 2015?

2014 has been a momentous year already with our product RezLive.com winning the 'Outstanding Website Award', by Web Marketing Association - 2014 and 'Outstanding Achievement in Travel Technology' facilitated by MENA Travel Awards - 2014 (Powered by Service Quality). With this, we have received 10 awards in the last three years.

Since its inception, RezLive.com has grown from strength to strength and enjoyed year-on-year growth. Currently, we have extended our presence in Morocco, Nepal and Philippines and have emerged as the fastest-growing B2B global reservation system in Asia

Pacific & Middle East. Looking at figures from the past year alone, it is clear that these targets are realistic and our future is set to eclipse the achievements of a very successful past.

How was your experience at WTM this year?

The reception that we received this year was awesome, which ultimately reflects strong brand recognition and better bonding with our travel partners. Furthermore, travel partners across the globe turned up in great numbers to look at various possibilities of getting associated with us and at the same time witnessed award-winning innovations by RezLive.com. So, we were happy to meet our global partners and at the same time access new technology.

How helpful are events like WTM for your business?

Events like WTM act as the perfect platform to interact

with key people from the industry, and at the same time showcase our products to the travel trade. Also, it's a place where you come to know about the latest developments in the travel fraternity and how the same can add to our business. So, it's genuinely the World Travel Exchange.

What do you aspire for in the long run?

Our ideology is that we want to serve our travel partners by providing them.

- ◆ Innovative products with cutting edge technology
- ◆ Best in class customer support
- ◆ Best net rates

Fortunately, we have a great enthusiastic team who is passionate about their work and who believe in what we are doing. It is all because of these individuals that we are, what we are today – a pioneer in the industry!

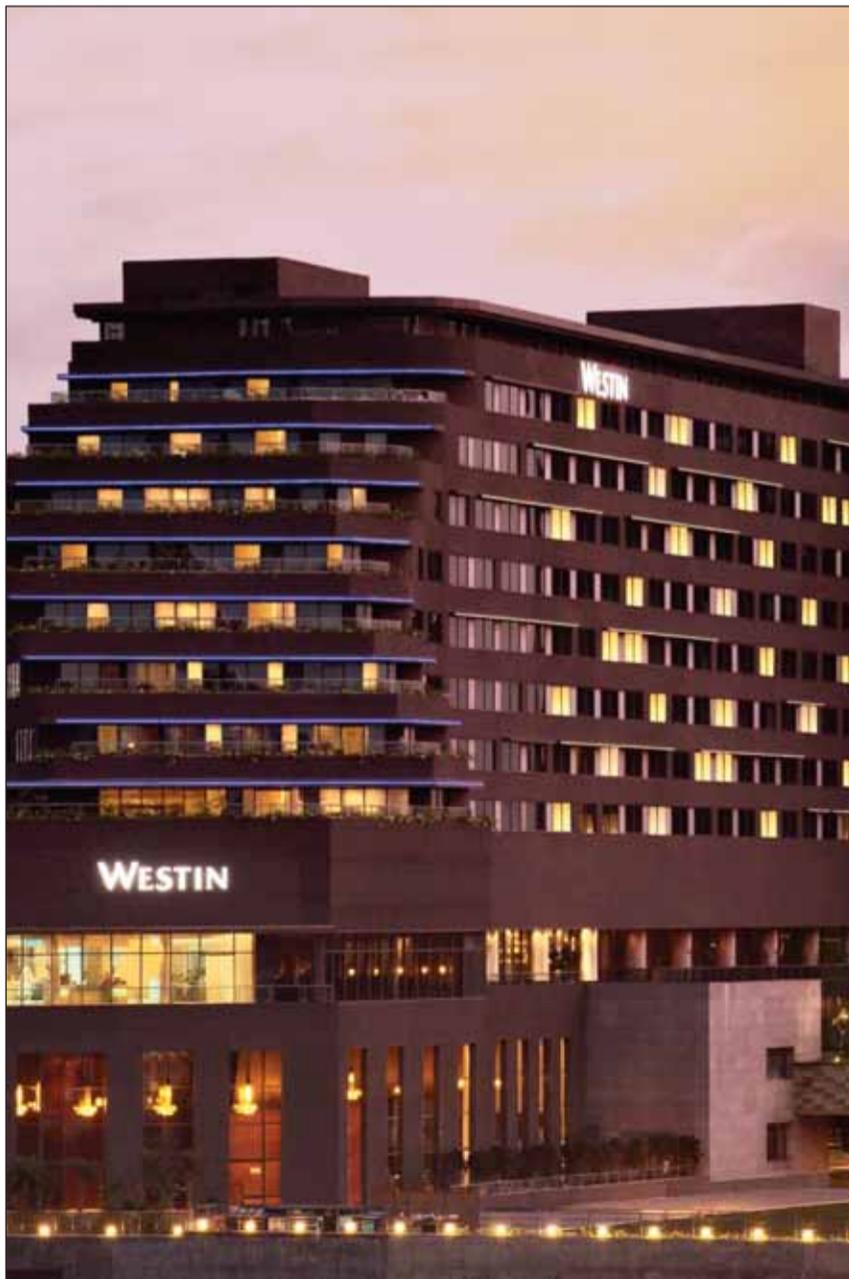


Jaal Shah

Founder, RezLive.com and
Group Managing Director
Travel Designer Group

service quality is concerned, that the travel trade always look for something new from us every year. In the coming year, we will be looking at revamping

in having a light and high speed connectivity of their content to empower their clients through XML Distribution. Even the recently-launched



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