

CONSOLIDATION AND TECHNOLOGY REMAIN STRONG RESERVATION SYSTEM TRENDS

Just Shah, Group Managing Director, Travel Designer Group, Founder - Realize.com, shares his views on new trends in the online reservation system.

PERSONALIZATION



Beginning with OTAs in India, Thailand, Dubai, Qatar & our OTAs are getting a favorable response from our most premium guests on the basis of better service and better rates. We have been able to process good amount of queries from affluent travelers in India, Thailand, Dubai and Qatar. These queries are being handled very

efficiently by the local teams with complete round the clock support. In the recent period, we have thought any of our OTAs may not get support from the respective OTAs available from the local regional offices, with which the local premium is associated. Thus, the number of queries increasing on regular basis, which has resulted in more manager and better support services with the ability to handle more queries.

Research and development

We have an intensive product team headed by experienced technical leaders who keep on testing & researching on new lines and on the same time look for ways to reduce the current process, more advanced technology process progression. We work in a very competitive market

and hence innovation is very much required for having a better edge.

Buying trends

The systems are getting more robust, enabling more inventory to the travel partner and on the same time offering personalized services. The systems are getting more and more advanced and stepping to better technology framework to enable travelers. In the same time there is consolidation happening in the industry and only key players who have a sound base and good business fundamentals are making ahead.

Competition

We work in an altogether different segment of the travel industry, where, as well as local players

who are the OTAs themselves, we have a different set of customers as well as, who always come in at leaving the kind of rates we can provide and the kind of services they are expecting round the clock from us as we do not work like a family. So, we work for them and earn for the new and services, which is difficult for other models or online OTAs reservation system to match.

New booking patterns and preferences by customers

We are seeing a lesser trend where we see and users looking there only for longer period and to have destination. The travel program nowadays make a lot of bookings through mobile and still needs not having through our portal to get instant updates.

HOME-DINING WITH LOCALS SPURS NEW TRAVEL EXPERIENCES

Rishita Sanjiv Kavi, CEO & Co-founder, Banqigourmet, talks about how the savings of home dining inspired her to craft unique cultural experiences for discerning travellers.

TRAVEL DESIGNER SPEAKS



Our major markets are the European, Asian, India, Italy, France, Spain and we have our presence in the later markets like the Japan, Thailand, Singapore, Hong Kong as well. I am Rishita Sanjiv Kavi, the CEO & Co-founder of Banqigourmet.

The other services we offer are meeting events, authentic cultural experiences and food tours where guests get to go deeper into the the essence of the local life by dining, meeting, shopping in Barcelona or Greece and going inside villages in Rome or Greece.

Travelers are always looking for unique experiences, that combine food as its primary brings together the largely affine

local culinary road history and present culture.

Personalized services

The concept of personalizing has been there since forever and some of the best travel services that we have are from people who were inspired from the names of local when they realized and how they make meaningful relationships with the local hosts.

Banqigourmet is working through regional offices as well as online platform by building our regional businesses. It makes sure that the menu and rates are varied as much as the menu varies in each region. It is offering best and a local to have the people who have also passed

their traditional recipes from their grandmothers.

We have been building more than 600 relationships through and has enough the expertise of local languages to make the hosting in the service. We are focusing on the engagement and launch of our new reality app. We have released this as a sign of huge growth and expansion across three times in a year across in the coming months.

Booking platform

Working Banqigourmet digitally through various marketing and OTAs, the way of using the better live, instant for us, management use of hotels and apps, will be less to them, despite having tremendous value.



The Macao Grand Prix to be held this November 17-20, 2016 has lined up some unique experiences this year.

TRAVEL

Macao has all the ingredients for a perfect holiday. Travel to Macao is easy as it is close to or from, making it a convenient destination for travellers, especially those who love taking short getaways. Also, Macao has the perfect combination of rich culture and traditions to add to, which makes the country an ideal destination for adventure seekers.

This year Macao has some truly unique and thrilling experiences to offer with the Macao Grand Prix being held 17 - 20 November, 2016.

Recognised as the most internationally prestigious event on the local calendar, the legendary Macao Grand Prix is a motor-racing event held annually in Macao. It is known for being the only event around racing event, in which both car and motorcycle races are held. The event, now being into its 63rd edition, gives the local hosts, WTCC and Formula 2 drivers in the world head to head for a thrilling race. The high-speed nature of racing brings, the roar of the engine, and the adrenaline-charged atmosphere make for four wonderful days of non-stop, heart-pounding excitement.

The Macao Grand Prix is famously known as one of the most demanding events in the world. Built in 1950 the Guia circuit was originally made as a route for vintage touring around the streets of the city. However, along the years, testing Guia circuit around of Macao city, it was suggested that the track should have an entrance leading riders for local motor enthusiasts. Over time that the track has become a venue for both motorcycle and car racing events.

The legendary Guia circuit will be a visual spectacle with sights of the best riders in the world going against each other for the top - position.

