

A custom-made holiday

Jaal Shah, Founder, Rezlive.com, Group Managing Director-Travel Designer Group, expresses that understanding the requirements of clients and catering to that need is crucial for growth.

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Global B2B online booking system Rezlive.com has witnessed steady growth over the years and continues to expand its global presence. Currently boasting offices in over 19 countries, the organisation which continues its focus GCC countries has also increased its reach in Asia, with the latest addition being Thailand apart from Philippines, Indonesia and Vietnam.

Speaking on the persistent growth, **Jaal Shah**, Group Managing Director – Travel Designer Group, Founder – Rezlive.com says, “This year has been fantastic. We’ve seen strong growth from North India and the support continues to increase. Over the years, we have attained that maturity where we have sufficient data to understand the customer which helps us personalise our services. We work very closely with our clients and understanding what



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their concerns are is the best way to grow bigger.” Shah elaborates that client feedback is crucial to providing good and instead of offering just the services they have, Shah concentrates on services that their clients need.

To keep up with the growing requirements of customers, Rezlive.com keeps reinventing itself by adding new features every now and then. The booking system was upgraded in terms of UI, architecture and technology to provide it's a plethora of options and smoother services.

It now offers 175,000 hotels and apartment rooms, more than 45,000 sightseeing items, over 5,000 tours in 500 cities and 5,000 transfer options in over 900 airport and city locations across the globe.

New Look

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