

# Is India ready to travel smart?

If you thought the advent of web check-in was impressive, wait for what the Internet of Things (IoT) has in store. While still at a nascent stage, IoT will open the doors of convenience in travel. But, are we ready for the massive upgrade it will bring?

“ IoT is a debatable topic but I believe that everything will be connected. As everything that you have will be connected, you can access anything from anywhere and this will lead to more searches, more bookings and ultimately better revenues for the travel companies. We are at such a juncture where the people in India are looking for devices or mediums for them to get connected and eventually save their time and money, but at the same time we need to take care of issues related to data security and how the companies will find out a way to store, track, analyse and make sense of the vast amount of data that will be generated when more and more devices will get connected.”



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