

Rezlive Thailand at ATM

Jaal Shah, Group Managing Director, Travel Designer Group and Founder, RezLive.com, talks about their presence at ATM this year.



Q Give us a brief about RezLive.com, its growth and future plans?

We are a global supplier of accommodation, sightseeing and transfer services to our travel partners across the globe. Well-known for our innovations, global reach, reputation and trustworthiness, competitiveness, advanced technology and booking interface – RezLive.com connects travel wholesalers, online travel agents, tour operators and DMCs to the vast portfolio of global travel content.

Q What will you exhibit at ATM this year?

We have been exhibiting at ATM for the last 6-7 years and have always received favorable response from the local travel trade, which has motivated us to strive forward and present something new



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Group Managing Director, Travel Designer Group and Founder, RezLive.com

in front of them in each ATM we exhibited. ATM is a great platform for us to showcase our offering to our travel partners and get their positive responses and suggestion to take RezLive.com to newer heights. This year also we are very excited about the show as we will be showcasing most innovative features to the local travel trade. Furthermore, RezLive Thailand (an inbound initiative of Travel Designer Group for Thai-

land) will also be participating in alliance with Thailand Tourism and will showcase its offering at ATM.

Q What are your expectations from ATM?

ATM every year comes up with something new and exciting, not only for the exhibitors but also for the visitors. We are looking forward to meet our travel partners and suppliers and looking to further strengthen our fruitful relationship with them.

Q Elaborate on your B2B strategy?

We were very clear from day one the channel we have selected to sell our product and services to the local travel trade and same has worked for us. We have been able to provide better services to our travel partners and have got constant support from them. 🇹🇹