

REZLIVE.COM OUTSHINED AT SATTE'19

RezLive.com (A Product of Travel Designer Group) had a fruitful & interactive SATTE'19 which was held in India Expo Mart, Greater Noida and showcased its offering to the Local/ Global Travel Trade.

RezLive.com utilized the SATTE platform to brief its local/global travel partners about "RezLive.com global B2B offering, API Platform, rezREWARDS, Affiliate.Travel and release of plethora of advanced features on its system. The response for our product Affiliate.Travel (B2B2C system) was such phenomenal that almost all travel agents praised about the same and lot of them even registered on the spot to start using the services. The travel partners were also excited about rezREWARDS (A Loyalty program of RezLive.com), wherein the travel partners can redeem the accumulated reward points against product & services available on the rezREWARDS store.

RezLive.com also invited travel partners to play a game of dart on their stand which eventually made the event all more interactive and fun. The travel partners, who were able to hit the bullseye, were rewarded with rezREWARDS vouchers.

Over the three days of the event, RezLive.com was able to attract and bring in real business opportunities and



engaged in intellectual business talks, met new and prospective contacts, networked in a fresh new environment; such interactions enabled them to gain better insights and knowledge about the local market. At the same time,

they were happy to receive feedback from their travel partners who were extremely satisfied and appreciated the extraordinary services they provide round the clock.

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Jaal Shah, Group Managing Director, Travel Designer Group says 'SATTE, 2019 was a successful event for us, wherein we were able to gather local market knowledge and at the same time briefed travel partners on the recent updates and the new features of the portal. Also, the team met Travel Partners who turned up in great numbers to make use of the opportunity of getting associated with a global brand like RezLive.com and at the same time witnessed the latest and the award winning updates from them.' ■