

RezLive.com aims to revolutionise India's travel agencies managing corporate travel

RezLive.com has launched of 'Affiliate.Travel' at SATTE 2020, South Asia's leading travel & tourism event. Affiliate.Travel will be a game changer to revolutionise India's corporate travel by empowering travel agencies and professionals managing business travel with their own booking engines without investing in technology. As per a KPMG report, India's business travel market is expected to reach over USD 93 billion by 2030. Realising the potential in this segment, Indian travel agencies and tour operators are gearing up to encash the growth opportunities. Affiliate.Travel will help Indian travel and tourism industry to create new success avenues with the rise of business travel in the country.

Affiliate.Travel allows travel agents to distribute their own booking platform to their corporate clients for managing reservations. This booking platform is powered by RezLive.com's robust booking engine with access to over 250,000+ hotels, 45000+ sightseeing options and 5000+ transfer options. The booking tool is packaged with the innovative features of RezLive.com, complete with a payment gateway for seamless payment collection from corporate clients.

RezLive.com also celebrated the success of RezRewards, the renowned loyalty program at SATTE. This programme has registered over 10,000 travel agencies across 60 countries to earn and redeem RezReward points. RezRewards is one of the very few loyalty programs in the B2B space that has gained enormous popularity. A shining star in the travel segment, RezRewards has proved that loyalty can be inspired among clients in a highly competitive travel industry.

Speaking about the launch of Affiliate.Travel and sharing insights on new industry trends, Jaal Shah, MD, Travel Designer Group said, "Digital revolution has given way to an overload of information that has transformed customer behavior in the travel industry. While there are multiple challenges that need to be tackled, we believe that there are immense opportunities to the travel agents, who can step in as experts in designing and executing travel plans. RezLive.com is here to support with its unique offerings in product, service, payment modes and booking features for the travel agents to service their end customers seamlessly. We are confident that Affiliate.Travel will help travel agent community to take business travel segment in India to new global heights."

He further added, "We are grateful to SATTE for presenting a comprehensive platform to propagate businesses like ours and for providing an excellent opportunity to network with the global market leaders and the travel agents community across India. The event facilitates in-depth and insightful conversations on topics affecting the travel industry along with key business partnerships and alignments that every company in the travel sector can leverage upon."

India's inbound and outbound tourism pictures a very positive sentiment, which players like RezLive.com want to tap and utilize effectively. The United Nations World Tourism Organisation (UNWTO) estimates that India will account for 50 million outbound tourists by 2020 whereas a recent report by FICCI-YES Bank stated that India's inbound tourism will touch INR 35 trillion by 2029.

RezLive.com was recently awarded as Asia's and India's Leading B2B Travel Provider 2019 at World Travel Awards, regarded as a milestone event in the industry calendar that acknowledges, rewards and celebrates excellence across all key sectors of the travel, tourism and hospitality industries.