

# RezLive.com delivers strong presence at OTM Mumbai 2026 and SATTE New Delhi 2026

Admin March 13, 2026



RezLive.com delivered a powerful double presence at two of India's largest travel trade exhibitions—OTM Mumbai 2026 and SATTE New Delhi 2026. The brand reinforced its leadership position through exceptional footfall, high-value industry interactions, and the showcase of cutting-edge technology designed to empower travel professionals worldwide.

## Impact at OTM Mumbai 2026

Held at the Jio World Convention Centre from 5–7 February 2026, OTM Mumbai witnessed remarkable engagement at the RezLive.com booth. Travel agents, hoteliers, DMCs, suppliers, and media partners visited in large numbers to explore the platform's latest innovations and learn how RezLive.com continues to elevate the B2B travel ecosystem.

The booth remained consistently active with product demonstrations, strategic discussions, and networking sessions that highlighted RezLive.com's commitment to innovation and service excellence.

## Spotlight on innovation: Smart Match

A major highlight was **Smart Match**, RezLive.com's advanced AI-powered feature that transforms the hotel room selection experience. Smart Match intelligently groups and compares room options, eliminates repetitive listings, and presents clean, consolidated choices—helping agents make faster and more confident decisions. With real-time supplier data processing and board-type consolidation, Smart Match is redefining efficiency for travel professionals.

## Expanding opportunities with RezTez

The team also held strategic conversations around **RezTez**, RezLive.com's powerful XML Out solution. Partners expressed strong interest in leveraging RezTez to distribute premium travel content in their markets.

"RezTez is a gateway for agents to become distributors of quality inventory," said Jaal Shah. "It empowers partners to scale with speed, reliability, and precision."

## Happy hours at the RezLive.com stand

Adding to the excitement, RezLive.com hosted Happy Hours on Day 1 and Day 2 from 4:00 PM to 6:00 PM, creating a vibrant environment for relaxed networking and meaningful conversations.

## Strong presence at SATTE New Delhi 2026

Following the success at OTM, RezLive.com continued its momentum at SATTE 2026, held at Yashobhoomi from 25–27 March 2026. Known as one of Asia's largest travel trade shows, SATTE provided another powerful platform for RezLive.com to engage with the industry.

The booth attracted a diverse mix of travel agents, hoteliers, tourism boards, DMCs, and technology partners from India and international markets. The interactions mirrored the energy of OTM, with visitors eager to explore RezLive.com's innovations and partnership opportunities.

## Consistent focus on innovation

Smart Match once again emerged as a key attraction, with agents appreciating its ability to simplify complex room inventories. The RezTez XML Out solution also generated strong interest among partners looking to expand their distribution capabilities.

## Industry collaboration and market insights

SATTE enabled the RezLive.com team to:

- Strengthen relationships with North India-based agents
- Explore new collaborations with tourism boards and suppliers
- Discuss integration opportunities with agents and technology partners
- Share insights on evolving travel trends and distribution strategies

The consistent footfall and positive feedback across all three days reaffirmed RezLive.com's strong brand recall and trusted industry reputation.

## Driving growth and innovation in B2B travel

RezLive.com's impactful presence at both OTM Mumbai 2026 and SATTE New Delhi 2026 underscores its role as a catalyst for innovation in the B2B travel space. With advanced tools, a partner-first approach, and a relentless focus on service excellence, RezLive.com continues to empower travel professionals across global markets.

