

# Rezlive.com signs dynamic distribution agreement with Hilton Worldwide

By TBM Staff | Mumbai

Travel Designer Group has entered into a direct dynamic distribution agreement with Hilton to distribute Hilton's global hotel inventory in its B2B hotel reservation platform, Rezlive.com. The agreement will allow Rezlive.com to access real time availability and prices of Hilton's hotel inventories.

Hilton's portfolio has over 6,400 properties under 18 brands across 119 countries. With over one million rooms worldwide, it is one of the world's largest and fastest growing hospitality companies. Its portfolio encompasses some of the most prestigious brands such as Waldorf Astoria, LXR, Conrad, Canopy and Hilton Hotels and Resorts.

The dynamic distribution agreement makes Rezlive.com a preferred portal to make reservations in Hilton properties as the portal can fetch real time availability, best deals and flexible cancellation policies and deliver best-in-class fulfillment and support. On the other hand, the agreement opens up Hilton properties to over 22,000 travel agents across the globe with access to Rezlive.com.

Stijn Bastiaens, Vice President Commercial MEA&T, Hilton said "We are delighted to have signed the direct connectivity distribution agreement with the Travel Designer Group's Rezlive platform. Hilton and Rezlive have worked together for more than 6 years and this agreement brings even further value to our partnership. We look forward to offering Rezlive.com's guests exceptional experiences at our properties, all backed by our global Hilton CleanStay programme which provides travelers with enhanced standards of cleanliness during all aspects of their stay with us. We look forward to seeing the positive impact of this agreement on our hotels globally during the recovery phase."

Anand Srinivasan, Chief Commercial Officer, Travel Designer Group echoed the excitement. "We are very excited to have Hilton on-board. We are seeing early signs of strong recovery in travel industry and I am confident that the distribution agreement with Hilton will position us strongly to ride the recovery phase", said Mr. Srinivasan. "We will now be able to open up the wide range of Hilton properties directly to our distribution network and I am confident that this will create fantastic opportunities for both the brands", he added.